

SIRENA YACHTS

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New Sirena Yachts 48 will bring flexible boating to a younger audience

- Sirena Yachts unveils its new 48-footer at the Boot Düsseldorf 2023
- First unit will be launched at the next Cannes Yachting Festival in September
- Entry level model of the successful yacht range
- A number of layouts available
- Crewed or owner-operated versions available

Something completely new is coming from Sirena Yachts. Something small, but perfectly formed. A motor yacht that will appeal to a new generation of boaters and marine enthusiasts. First details of the **Sirena 48** have been revealed at the Boot Düsseldorf and the first unit will be launched at the Cannes Yachting Festival 2023.

World-class quality and an immaculate finish are as much part of the Sirena Yachts brand as bold and distinctive design. And the **Sirena 48** will be no different, with Sirena's renowned attention to luxurious detailing and functionality. But the boat will also offer **two alternative layouts** for the spacious aft cockpit – a rarity in boats under the 50ft mark.

"We offer a number of layout options," explained Sirena Yachts CEO Cagin Genc. "While our customers can choose between an open layout and a more traditional aft deck, this tailoring can continue all the way to the bathing platform. For example, a storage area can be chosen instead of the crew cabin, and in this case, a full height door or a seating area that opens out of the transom may be preferable."

There are more options around the flybridge. Standard spec is for a spacious entertaining area, with alfresco dining and a huge expanse of sun pads forward. Owners are more likely than ever to take the helm of this boat themselves, with an intuitive flybridge helm station.

Like her larger sisters in the range, which comprises four existing models (Sirena 58, 68, 78, and 88), the **Sirena 48** will give owners the best of both worlds with a semi-displacement hull that is efficient in displacement mode, yet permits fast planing performance as well. A voluminous hull offers plenty of interior space for the family, and of course, there is the large swimming platform to carry a tender, jetski or other toys.

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*“We have a wide product range with four models between 58 and 88ft, and this expansion into the 40-foot sector will complete our line-up in the most competitive area of the market,” commented **Ali Onger, CCO at Sirena Yachts.** “The Sirena 48 is a model that can be used without crew, yet can easily accommodate a family nucleus. This will be an all-weather yacht with many innovative warm-water features. We expect it to prove especially popular in both Mediterranean and US markets.”*

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