

SIRENA YACHTS

FEBRUARY 2020 / FOR IMMEDIATE RELEASE

Sirena Yachts announced the public debut of the Sirena 58 Coupé at the 2020 Miami Yacht Show

- Luxury boatbuilder debuted the first Sirena 58 Coupé in Miami (February 13-17, 2020, Miami Yacht Show)
- Sirena Marine's stand is located on Biscayne Bay at Sea Isle Marina, IWS Ramp B, Slip 16, 16A - 16B
- General Highlights of the new 58 Coupé:
 - Lower air draft for ease in navigating coastal waters and low-clearance bridges
 - Single-level unified deck from the aft cockpit forward to the helm
 - Light and bright salon space, with optional dual sliding sunroof panels and unobscured visibility in all directions
 - Maintains Category A vessel capabilities, strength of build and flexibility of interior options
- Highlights of the Sirena 58 Coupé Miami Boat Show display model:
 - Show model features Sirena's optional three-stateroom layout, which includes a pair of double cabins located amidships and a bi-level owner's suite in the forward master stateroom.
 - Private master suite offers entry from the pilothouse as well as the foredeck lounge.
 - Additional layout features include en suite heads for each stateroom.

Sirena Yachts is proud to announce that their all-new addition to the fleet, the Sirena 58 Coupé, made her public debut at the 2020 Miami Yacht Show at Biscayne Bay's Sea Isle Marina.

The 58 Coupé is the direct result of Sirena's response to customers who have expressed a preference for an "express" style yacht. Sirena's existing 58 is already the most successful yacht in the builder's portfolio, and according to Sirena's Director of North American Sales, Constantinos Constantinou, *"This yacht is for anyone looking for a sleeker exterior pro-*

SIRENA YACHTS

file or for couples who prefer not to have a flybridge but do admire the build strength and design details in Sirena's existing 58."

The hull and superstructure design is credited to legendary naval architect, Germán Frers and features a contemporary plumb-bow design, modest freeboard, and a fast-displacement hull that provides for substantial vessel range (exceeding 850 miles) at lower speeds of 10 knots, while still capable of top speeds in excess of 26 knots.

The Coupé version augments the existing 58 lineup by providing a vessel with distinct characteristics, such as a lower air-draft, a unified interior space on the main deck, and a light and airy interior imagined by famed Italian interior designer, Tommaso Spadolini.

Constantinou is confident that the 58 Coupé will find a wide and receptive audience throughout the Miami Yacht Show, which is perfectly tailored to prospective buyers that seek this vessel's unique combination of quality, style, size and performance. *"While we are confident in all of our layout options for customers,"* he says, *"we are particularly happy that this three-cabin arrangement will garner attention among North American buyers."*

With its unique forward owner's stateroom, the bi-level suite is a showpiece in vessels of this size, offering owners access to the main pilothouse or a private entrance to the fore-deck lounge. Interesting for owners who want to accommodate guest in owner-caliber accommodations, the 58 Coupé is also available in a twin-master lower deck layout.

Another important distinction is found on the main deck of the Coupé. Sirena aimed to unify the natural division between the aft deck and the salon and pilothouse bulkhead. *"Without a staircase to the bridge,"* Constantinou says, *"We were able to take advantage of the additional room by re-engineering salon entry doors in order to increase the on-board space. The 58 Coupé's galley spans the entire beam of the aft bulkhead."* The galley itself is upgraded by the extra square footage in the form of additional countertop prep space and additional under-cabinet refrigerator and freezer.

With a clever four-panel door that opens almost entirely, the space from the pilothouse through to the transom is open and at a single level. A shaded aft deck, by virtue of an overhang as well as an electrically-controlled sunshade, makes inside-out living the true benefit in this new design. Says Constantinou: *"We feel that for those customers who don't need a flybridge, this coupe version of the 58 offers the best of both worlds: inside-out living and incredible flexibility, both in the accommodations spaces as well as the yacht's overall performance."*

ABOUT SIRENA MARINE - sirenamarine.com.tr

Founded in 2006 by Kiraça Holding, Sirena Marine is a prominent manufacturer in both the Yachting and Automotive Industries. Sirena Marine's vision is to develop internationally-renowned yachting brands by drawing on the talents of world-leading designers like Germán Frers, Cor D. Rover, Rob Humphreys, Tommaso Spadolini and Giovanni Ceccarelli and combining their skills with its own hard-won manufacturing expertise and considerable engineering knowhow. This approach has already borne

SIRENA YACHTS

fruit in Sirena's award-winning AZUREE Sailing Brand, the outstanding EUPHORIA Luxury Sailing Series and Company's brand-new SIRENA Motor Yachts. Having discovered that its expertise can successfully be applied beyond the yachting sphere, Sirena recently expanded into producing composite and stainless components for the rail, automotive, defense and heavy equipment sectors. The company's passionate commitment to quality and worldwide brand development has attracted clients from all over the globe, from Europe to the US, Australia and to China.

FULL CONTROL MANUFACTURING

State-of-the-art technology meets unparalleled handcrafting capabilities. All Sirena Marine product lines are manufactured in the company's own facility, where over 600 employees – including 80 engineers – work in a 155,000 square meters of area. By keeping key-manufacturing activities, such as stainless steel, furniture, teak and upholstery as well as all composite parts in-house, the company is keeping on to build its own experience and skills that led Sirena Marine become one of the leading Yacht Manufacturers in the Mediterranean region.

All Sirena Yachts' hulls and decks are built using the vacuum infusion method, allowing Sirena Marine to combine today's top technology with consolidated yachting craftsmanship principles. Tools and processes are co-engineered with worldwide suppliers, where 400 years of handcrafting experience and passion in yacht building guarantee meticulous execution and detailing.

PRESS OFFICE / SAND PEOPLE COMMUNICATION

sandpeoplecommunication.com

Alice Paniccia

ap@sandpeoplecommunication.com

m. +39 388 1631323

SIRENA MARINE CONTACTS

İstanbul Sales Office

Abdi İpekçi Cad. Ada Apt. No: 22/18 K:5 Nişantaşı / İstanbul 34367

sales@sirenamarine.com.tr - info@sirenamarine.com.tr - T: +90 212 219 74 74

Bursa Factory

Sirena Marine Denizcilik San.Tic.A.Ş. - Çeltikçi Mahallesi Han Yeri Mevkii

Orhangazi - Bursa - T: +90 224 275 76