

# SIRENA YACHTS

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## **Sirena Yachts signs agreement with exclusive dealer in Russia**

Luxury boatbuilder **Sirena Yachts** appointed **Premium Yachts** as the exclusive dealer in Russia.

*“We have paid attention for a long time to such a fast-growing brand with an excellent reputation and a professional approach to developing unique models with the participation of world authorities in design and marine architecture,”* said **Alexey Gorsky, Sales Director at Premium Yachts**. *“Because of productive and efficient negotiations, we are very proud of the trust of the shipyard management to appoint our company as an exclusive dealer for Russian clientele.”*

Founded in 2003, **Premium Yachts** is one of the leading companies on the Russian yacht market. They have sold over 125 yachts from 11 to 43 meters in length for clients.

*“Numerous times we have been onboard of the Sirena 64 with our clients, when the model was exhibited at Boot Dusseldorf in 2018 and 2019. Unfailingly our clients noticed the quality, home feeling atmosphere and other irrevocable benefits of the Sirena boats,”* commented **Alexey Gorsky**. *“Meeting with the brand officials during Cannes Yachting Festival 2019 has set the record straight. The next obviously logical step was visiting the yard itself, and Premium Yachts team went to Istanbul. The aims set forth by Sirena Marine professional team inspire us and make us happy to be a part of this project.”*

Sirena Yachts’ line includes four yachts – Sirena 58, Sirena 58 Coupé, Sirena 64 and Sirena 88. After the world premier at the Cannes Yachting Festival 2019, the shipyard has sold six units of the flagship, including one superyacht for a Russian client.

*“We are happy that Premium Yachts are our partners. The company is well established and run. It offers the impeccable 24/7 all around service for clients and on par with the top brokers worldwide. I’m sure we have a very productive and efficient business ahead.”* said **Ali Onger, Chief Commercial Officer of Sirena Marine**.

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