

SIRENA YACHTS

Press Release – June 2017

SIRENA YACHTS 64 FIRST TIME ON WATER AT CANNES YACHTING FESTIVAL 2017

- *Sirena 64 - the first of two Sirena Yachts motor-yacht models - on water for the first time at Cannes Yachting Festival 2017 together with Sirena 56*
- *Naval architecture by Frers Naval Architecture & Engineering*
- *Spadolini Design Studio for interior design*

Sirena Yachts - the all new Sirena Marine motor-yacht brand - has the pleasure to announce that Sirena 64 will be on water for the first time at Cannes Yachting Festival 2017 (12-17 September).

After his successful debut at Boot Dusseldorf, the 2017 boat shows season sees Sirena Yachts still under spotlights with its two new models in Cannes.

With currently 8 units sold, Sirena 64 has been designed by two of the best designers on the international scene: Frers Naval Architecture & Engineering for naval architecture, exterior design and engineering and Spadolini Design Studio for interior design.

The **key facts** of the all-new **Sirena 64 motor-yacht** are:

- *unparalleled exterior and interior spaces and comfortable livability*
- *fuel and water capacity designed to really offer “real” Long Range cruises*
- *consumption efficiency (20% more efficient than direct competitors)*
- *Class A design gives high seaworthiness at all sea conditions and efficient hull guarantees high max speed*

NAVAL ARCHITECTURE OVERVIEW

“For Sirena 64” - says **German Frers** in charge of the **naval architecture exterior design and engineering** - “there are three optional interior layouts of generous volume for serious world family cruising in great comfort including large glass windows for a good view to the sea and plenty of natural light. The hull design was developed in depth, including testing of three families of models at the Wolfson Unit towing tank facility in Southampton (UK). In addition, sea keeping tests were conducted on a self propelled 1/3 scale model of the hull”.

The result? It’s a pleasant sea kindly low drag canoe body capable of planning at high speed or cruising in semi-displacement, low fuel consumption mode. The hull stability is well matched to the needs of the gyroscopic stabilizers to insure cruising or anchoring in great comfort. “All in all I am satisfied to say working with the Sirena Marine Team including the interior designer Tommaso Spadolini we have created an aesthetically attractive motor yacht that will appeal to a great number of mariners and their families”, continues Frers.

EXTERIORS OVERVIEW

The first model of the range is Sirena 64 that, compared to others of similar size, features greater fuel and water capacity together with a 2 x CAT C12.9 – 850Hp that gives higher

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maximum speed up to 27 knots. The yard will provide the option of more powerful engines as well.

Generally, compared to its main competitors, the semi-displacement hull of Sirena 64 is expected to be approx. 20% more efficient in consumption at most expected cruising speed of 16 knots. At 10 knots of economy speed Sirena 64 arrives at a consumption of 48 l/h for a range of approx 1.000 NM.

Furthermore, Sirena 64 is characterized by a 38sqm flybridge where to enjoy the amazing sea view and breath clean air. The openable hardtop let the customer and guests enjoy the flybridge even during difficult sun hours.

Cockpit is clearly something to be used for welcome cocktails, relaxing moments, breakfast and light lunch. The double link with the platform implies easiness of communication and movement to the platform, a real private beach.

The unparalleled exteriors of Sirena Yacht 64 provides a 80 footer's living area. Wide open view of the vast seascape fills the enormous living space of the boat.

INTERIORS OVERVIEW

"Roomy, refreshing, light, luminous are the keywords for Sirena 64. The life inside the boat is integrated with the outside thanks to the panoramic deckhouse windows to the sliding windows on the side entrance, the kitchen and helm area" - says Tommaso Spadolini in charge of the interior design. "Owner may have a very bright interior by lighting all the LEDs or should have local lighting according to his need".

The main features inside are a spacious main deck of approx. 52 sqm and larger cabins in the category. The owner quarter in particular, with approx. 24 sqm, has the biggest suite on the market, both in term of surface and volumes. The area counts on a full beam bathroom with separate washroom, toilet and shower areas. Also the materials used and the space the owner has for his own wellbeing provide the maximum level of comfort.

This model has also an additional fourth toilet and a large crew area with direct access to state-of-the art engine room (access also from the cockpit).

end

ABOUT SIRENA MARINE - sirenamarine.com.tr

Founded in 2006 by Kırça Holding, Sirena Marine is a prominent manufacturer in the yachting and automotive sectors. Their initial agreement with world-renowned Italian motor yacht producer Azimut-Benetti Group (which evolved into a joint venture in 2008) has led Sirena Marine to become one of the most important yacht manufacturer in the Mediterranean area with more than 250 motor yachts and 100 sailboats built to date.

Today, Sirena Marine produces its own sailboats product lines, under the AZUREE and EUPHORIA brands, in its fully integrated 155,000 square meter facilities.

Sirena Marine – celebrating 10 years of success – announced at the 2016 Cannes Yachting Festival a double world-premiere: Azuree 41' and Euphoria 68'. Both along with the strategic announcement of Sirena Yachts, its all-new motor-yacht brand, for the production of modern-classic semi displacement GRP motor yacht between 56 feet to 100+ft of size.

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