



SEPTEMBER 2018 / FOR IMMEDIATE RELEASE

- SIRENA YACHTS -

Sirena 58 is the “Revelation of the Year” at the World Yachts Trophies 2018

The new Sirena 58 was awarded the World Yachts Trophies 2018 as "Revelation of the Year" during the gala dinner that took place in Cannes on 15 September.

“We are proud to announce that Sirena 58 was selected as the ‘Revelation of the Year’ and her designer Tommaso Spadolini won the ‘Best Designer’ category in World Yachts Trophies 2018 at Cannes Yachting Festival. We would like to thank all our team for their hard work and commitment for excellence”, declared İpek Kırac, Sirena Yachts CEO.

About Sirena 58

Measuring 18,58 meters in length overall, arguably the highlight of the Sirena 58 is her general arrangement and design by Italian designer Tommaso Spadolini.

Careful space planning means the interior volumes are very generous and the joinery, built out of high-quality woods and fabrics, offers several options according to individual taste. In particular, the vertical bow provided Sirena 58 with much more living space, both inside the full-beam master stateroom and outside on the foredeck. The Italian designer used also picture windows in the salon and lower-deck staterooms, along with 6-foot-4-inch headroom, to maximize the sense of spaciousness.

This led to a feature that in the two-cabin layout is unique for this size of yacht: a private staircase leading directly from the master stateroom through an opening in the deck to the foredeck lounging area, much like an owner’s private terrace on a much larger yacht.

“This is a lovely practical feature that adds to the onboard experience for the owner, but took some thoughtful design to achieve,” says Tommaso Spadolini. “We built reinforcements into the structure behind the bed and covered them with oak panelling. Basically, the owner can walk straight from his cabin, take seven steps, and emerge onto the foredeck without having to pass through the main salon as is usually the case.”

SIRENA YACHTS



Sirena Yachts presented at the Cannes Yachting Festival 2018 the new version of the Sirena 58 with a three-cabin layout. The three-cabin version is available with two different layouts: in the first the master cabin is located amidships, with an additional double room in the bow and a third double cabin along the left topside.

In the second layout, the roomy master cabin in the bow enjoys direct access from the deck, a popular feature of the two-cabin version of the Sirena 58; in this second layout, there are two more double cabins amidships. In both versions, each cabin has its own private bathroom to ensure the utmost privacy.

ABOUT SIRENA MARINE - sirenamarine.com.tr

Founded in 2006 by Kiraça Holding, Sirena Marine is a prominent manufacturer in both the Yachting and Automotive Industries. Sirena Marine's vision is to develop internationally-renowned yachting brands by drawing on the talents of world-leading designers like Germán Frers, Rob Humphreys, Tommaso Spadolini and Giovanni Ceccarelli and combining their skills with its own hard-won manufacturing expertise and considerable engineering knowhow. This approach has already borne fruit in Sirena's award-winning AZUREE Sailing Brand, the outstanding EUPHORIA Luxury Sailing Series and Company's brand-new SIRENA Motor Yachts. Having discovered that its expertise can successfully be applied beyond the yachting sphere, Sirena recently expanded into producing composite and stainless components for the rail, automotive, defense and heavy equipment sectors. The company's passionate commitment to quality and worldwide brand development has attracted clients from all over the globe, from Europe to the US, Australia and to China.

FULL CONTROL MANUFACTURING

State-of-the-art technology meets unparalleled handcrafting capabilities. All Sirena Marine product lines are manufactured in the company's own facility, where over 550 employees – including 80 engineers – work in a 155,000 square meters of area. By keeping key-manufacturing activities, such as stainless steel, furniture, teak and upholstery as well as all composite parts in-house, the company is keeping on to build its own experience and skills that led Sirena Marine become one of the leading Yacht Manufacturers in the Mediterranean region.

All Sirena Yachts' hulls and decks are built using the vacuum infusion method, allowing Sirena Marine to combine today's top technology with consolidated yachting craftsmanship principles. Tools and processes are co-engineered with worldwide suppliers, where 400 years of handcrafting experience and passion in yacht building guarantee meticulous execution and detailing.

PRESS OFFICE / SAND PEOPLE COMMUNICATION

sandpeoplecommunication.com

Alice Paniccia

ap@sandpeoplecommunication.com

m. +39 347 5870171

SIRENA MARINE CONTACTS

İstanbul Sales Office

Abdi İpekçi Cad. Ada Apt. No: 22/18 K:5 Nişantaşı / İstanbul 34367

sales@sirenamarine.com.tr - info@sirenamarine.com.tr - T: +90 212 219 74 74

Bursa Factory

Sirena Marine Denizcilik San.Tic.A.Ş. - Çeltikçi Mahallesi Han Yeri Mevkii
Orhangazi - Bursa - T: +90 224 275 76 00