

JANUARY 2019 / FOR IMMEDIATE RELEASE

Sirena Yachts 64 ready to wow next Boot Dusseldorf with a new version styled by Cor D Rover

- Naval architecture by Frers Naval Architecture & Engineering
- Spadolini Design Studio for interior design
- Interior styling by Cor D Rover

With currently 12 units produced and sold so far, Sirena 64 has been designed by two of the best designers on the international scene: Frers Naval Architecture & Engineering for naval architecture, exterior design and engineering and Spadolini Design Studio for interior design.

The relevant update for the Boot Dusseldorf 2019 (19-27 January, Hall 6 Stand A42) is the interior styling by the world renowned Dutch designer Cor D Rover, who's already collaborating with Sirena in developing the interiors of the Sirena 88 soon to wow the next boat shows season 2019.

The key facts of the Sirena 64 motor-yacht are:

- unparalleled exterior and interior spaces and comfortable livability
- fuel and water capacity designed to really offer "real" Long Range cruises
- consumption efficiency (20% more efficient than direct competitors)
- Class A design gives high seaworthiness at all sea conditions and efficient hull guarantees high max speed

Naval architecture overview

"For Sirena 64" - says German Frers, in charge of the naval architecture, exterior design and engineering - "there are three optional interior layouts of generous volume for serious world family cruising in great comfort including large glass windows for a good view to the sea and plenty of natural light. The hull design was developed in depth, including testing of three families of models at the Wolfson Unit towing tank facility in Southampton (UK). In addition, sea keeping tests were conducted on a self propelled 1/3 scale model of the hull".

The result? It's a pleasant sea kindly low drag canoe body capable of planning at high speed or cruising in semi-displacement, low fuel consumption mode. The hull stability is well matched to the needs of the gyroscopic stabilizers to insure cruising or anchoring in great comfort. "All in all I am satisfied to say working with the Sirena Marine Team including the interior designer Tommaso Spadolini we have created an aesthetically attractive motor yacht that will appeal to a great number of mariners and their families", continues Frers.

Exteriors overview

Sirena 64, compared to others of similar size, features greater fuel and water capacity together with a 2 x CAT C12.9 – 850Hp that gives higher maximum speed up to 27 knots. The yard will provide the option of more powerful engines as well.

Generally, compared to its main competitors, the semi-displacement hull of Sirena 64 is expected to be approx. 20% more efficient in consumption at most expected cruising speed of 16 knots. At 10 knots of economy speed Sirena 64 arrives at a consumption of 48 l/h for a range of approx 1.000 NM. Furthermore, Sirena 64 is characterized by a 38sqm flybridge where to enjoy the amazing sea view and breath clean air. The openable hardtop let the customer and guests enjoy the flybridge even during difficult sun hours.

SIRENA YACHTS

Cockpit is clearly something to be used for welcome cocktails, relaxing moments, breakfast and light lunch. The double link with the platform implies easiness of communication and movement to the platform, a real private beach.

The unparalleled exteriors of Sirena Yacht 64 provides a 80 footer's living area. Wide open view of the vast seascape fills the enormous living space of the boat.

Interiors overview

"Roomy, refreshing, light, luminous are the keywords for Sirena 64. The life inside the boat is integrated with the outside thanks to the panoramic deckhouse windows to the sliding windows on the side entrance, the kitchen and helm area" - says Tommaso Spadolini in charge of the interior design. "Owner may have a very bright interior by lighting all the LEDs or should have local lighting according to his need".

The main features inside are a spacious main deck of approx. 52 sqm and larger cabins in the category. The owner quarter in particular, with approx. 24 sqm, has the biggest suite on the market, both in term of surface and volumes. The area counts on a full beam bathroom with separate washroom, toilet and shower areas. Also the materials used and the space the owner has for his own wellbeing provide the maximum level of comfort.

This model has also an additional fourth toilet and a large crew area with direct access to state-of-the-art engine room (access also from the cockpit).

ABOUT SIRENA MARINE - sirenamarine.com.tr

Founded in 2006 by Kıraca Holding, Sirena Marine is a prominent manufacturer in both the Yachting and Automotive Industries. Sirena Marine's vision is to develop internationally-renowned yachting brands by drawing on the talents of world-leading designers like Germán Frers, Rob Humphreys, Tommaso Spadolini and Giovanni Ceccarelli and combining their skills with its own hard-won manufacturing expertise and considerable engineering knowhow. This approach has already borne fruit in Sirena's award-winning AZUREE Sailing Brand, the outstanding EUPHORIA Luxury Sailing Series and Company's brand-new SIRENA Motor Yachts. Having discovered that its expertise can successfully be applied beyond the yachting sphere, Sirena recently expanded into producing composite and stainless components for the rail, automotive, defense and heavy equipment sectors. The company's passionate commitment to quality and worldwide brand development has attracted clients from all over the globe, from Europe to the US, Australia and to China.

FULL CONTROL MANUFACTURING

State-of-the-art technology meets unparalleled handcrafting capabilities. All Sirena Marine product lines are manufactured in the company's own facility, where over 550 employees – including 80 engineers – work in a 155,000 square meters of area. By keeping key-manufacturing activities, such as stainless steel, furniture, teak and upholstery as well as all composite parts in-house, the company is keeping on to build its own experience and skills that led Sirena Marine become one of the leading Yacht Manufacturers in the Mediterranean region.

All Sirena Yachts' hulls and decks are built using the vacuum infusion method, allowing Sirena Marine to combine today's top technology with consolidated yachting craftsmanship principles. Tools and processes are co-engineered with worldwide suppliers, where 400 years of handcrafting experience and passion in yacht building guarantee meticulous execution and detailing.

PRESS OFFICE / SAND PEOPLE COMMUNICATION

sandpeoplecommunication.com

Alice Paniccia

ap@sandpeoplecommunication.com

m. +39 347 5870171 - +39 388 1631323

SIRENA MARINE CONTACTS

İstanbul Sales Office

Abdi İpekçi Cad. Ada Apt. No: 22/18 K:5 Nişantaşı / İstanbul 34367
sales@sirenamarine.com.tr - info@sirenamarine.com.tr - T: +90 212 219 74 74

Bursa Factory

Sirena Marine Denizcilik San.Tic.A.Ş. - Çeltikçi Mahallesi Han Yeri Mevkii
Orhangazi - Bursa - T: +90 224 275 76 00